

"Education through self help is our motto"
Karmavoor



**RAYAT SHIKSHAN SANSTHA'S
ART'S, SCIENCE AND COMMERCE
COLLEGE RAMANANDNAGAR (BURLI),
TAL: PALUS, DIST: SANGLI- 416 308.**

NAAC Recognition: A Grade (UPEA-30)
Ph. (02346) 222054 (OFFICE), (02346) 222015 (FAX)
E-mail: aac_rsnagar@gmail.com

**ONE DAY WORKSHOP ON
DIGITAL MARKETING: A GLIMPSE IN
THE FUTURE"**

10th January, 2020

Organized
by

**Department of Commerce,
Department of BCA
&
Internal Quality Assurance Cell
(IQAC)**

**A.S.C. College Ramanandnagar (Burli),
Tal: Palus, Dist: Sangli – 416 308.**

Organizing Committee

Chief Organizer
Prin. Dr. L. D. Kadam

Convener

Smt. N. S. Borade
Head, Department of B.A.

Co-convener

Smt. P. D. Pudale
Head, Department of Commerce

Coordinator

Mr. U.S. Shelke
H/O, Coordinator

Treasurer

Mr. B. D. Patil

Members

Dr. V. B. Patil
(Vice-Principal)

Dr. K. B. Bhosale
(Vice-Principal)

Dr. A. S. Kamble

Mrs. S.S. Bhosale

Miss. S.P. Kshirsagar

Miss. A. S. Deshmukh

Miss. M. N. Mulani

Ms. S. S. Jadhav

ABOUT COLLEGE



The college is established in June 1968. Our college is the branch of bountiful banyan of Rayat Shikshan Sanstha, Satara. The college has been Reaccredited with 'A' grade by NAAC.

It is located on Southern Central Railway track at Kirloskarwadi. A well known Kirloskar Brothers Ltd. industry and international EBARA pump industry is located near campus. Students from farmers and workers community are taking advantage of education facility.

We feel proud of ourselves by offering to our student's excellent education and strive to provide an inspiring environment to encourage them by organizing seminars, projects, competitive exam, youth festival, sports, etc. Extension activities are strengthened through N.S.S. and N.C.C. highly qualified devoted and dedicated faculty is our strength.

Invitation

Dear friends

It gives us a great pleasure to cordially invite you to participate in the **One Day Workshop on "Digital Marketing: a glimpse in the future"** to be held on 10th January, 2020.

The key role of the workshop is to discuss various aspects regarding important role of Digital Marketing and its future.

Inaugural function

Chief Guest: Dr. R. D. Kumbhar

Chairperson- Dr. L. D. Kadam

2nd Session & Valedictory function

Chief Guest: i) Mr. K. S. Patil

Asst. Professor, MBA Department, RPF Jalgaon

ii) Mr. Madhav Tilve

Asst. Professor, MBA Department, MIT Jalgaon

Chairperson- Dr. L. D. Kadam

Principal, A.S.C. College,
Ramanandnagar (Hort.)

10th January, 2020

- 10.00 to 11.00 : Registration and Breakfast
- 11.00 to 12.00 : Inauguration & Keynote address
: Dr. R. D. Kumbhar
- 12.00 to 1.30 : Mr. K. S. Patil
- 1.30 to 2.30 : Lunch break
- 2.30 to 3.30 : Mr. Madhav Tilve
- 3.30 to 4.30 : Valedictory function





Date -10/01/2020

Report on One Day Workshop (Digital Marketing - A Glimpse in Future)

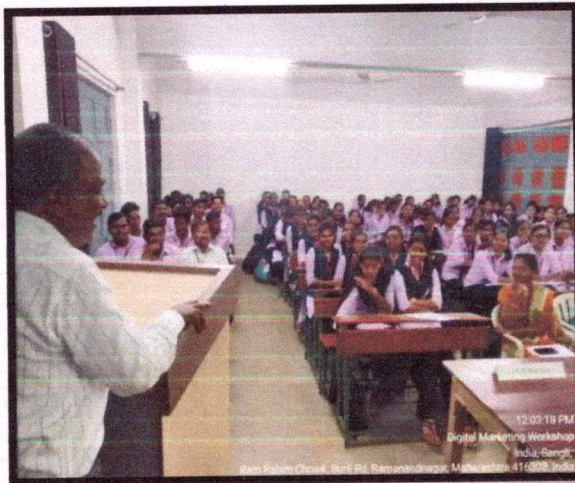
The department of Commerce, Department of BCA & IQAC jointly organized one day workshop on “**Digital Marketing- A Glimpse in Future**” on 10th January, 2020. The purpose of this workshop is too aware the students about Traditional & Digital Marketing. How to work with Digital Marketing in 21st century and discuss benefits & drawbacks of Digital Marketing.

Outcome –

- To know about the students for new technology and how to adopt it.
- To know about the students different ways to uses of Digital Marketing for both of sellers & buyers.

Beneficiaries

Students -87



Chief Guest of session I- Dr.R.D.Kumbhar



Chief Guest of session II- Mr. Madhav Tilve



Asst. Prof.
Head of Dept.
Department of Computer Application
Arts, Science & Commerce College
Ramanandnagar (Burli)

Prin.
Principal
Arts, Science & Commerce College,
Ramanandnagar (Burli)

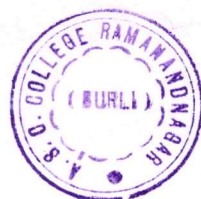


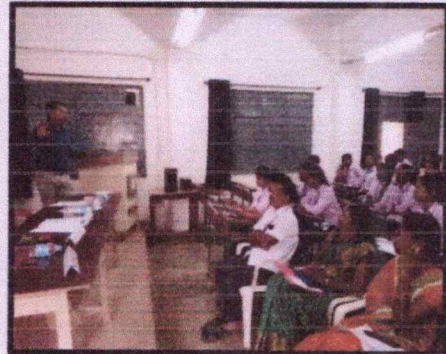
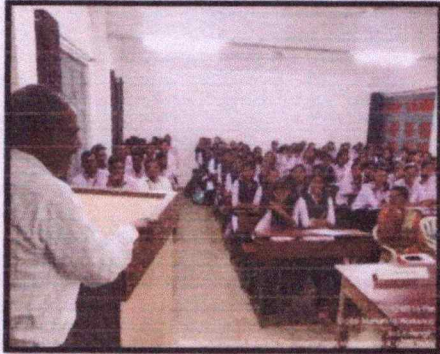
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Digital Marketing Workshop
India, Sangli,
Ram Rahim Chowk, Burlil Rd, Ramanandnagar, Maharashtra 416308, India

Guidance By Chief Guest R. D. Kumbhar



Guidance by Mr. Madhav Tilave on Digital Marketing





Asorunul
Head of Dept.
Department of Application
Arts, Science & Commerce College
Ramanandnagar (Burli)

Dhad
Principal
(A.S.C. College Ramanandnagar (Burli))

